

May Update Jack London Improvement District



Bike to Wherever Day 2022

Friday, May 20, 2022 - 7:00am



Bike to Wherever Day 2022 is Friday, May 20! It's the Bay Area's biggest day for bicycling. Pledge to ride to get all the details, find your nearest energizer station, and get ready for the big day!

Broadway Beautification



Clean & Safe Program Statistics

January 2022 through April 2022

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Business Assist	'22	--	1	10	3	--	--	--	--	--	--	--	--	14
Business Contacts	'22	--	12	227	67	--	--	--	--	--	--	--	--	306
Car Break-In	'22	9	21	31	17	--	--	--	--	--	--	--	--	78
Escorts	'22	1	--	84	21	--	--	--	--	--	--	--	--	106
Graffiti - Removed	'22	24	86	36	61	--	--	--	--	--	--	--	--	207
Hospitality Contacts	'22	1178	926	448	867	--	--	--	--	--	--	--	--	3419
Illegal Dumping	'22	12	26	22	14	--	--	--	--	--	--	--	--	74
Infrastructure Cleaned	'22	--	255	930	1483	--	--	--	--	--	--	--	--	2668
Stickers/Flyers/Posters Removed	'22	172	257	130	287	--	--	--	--	--	--	--	--	846
Trash (lbs)	'22	2171	4864	2590	4396	--	--	--	--	--	--	--	--	14021
Weed Abatement (block faces)	'22	136	202	89	159	--	--	--	--	--	--	--	--	586



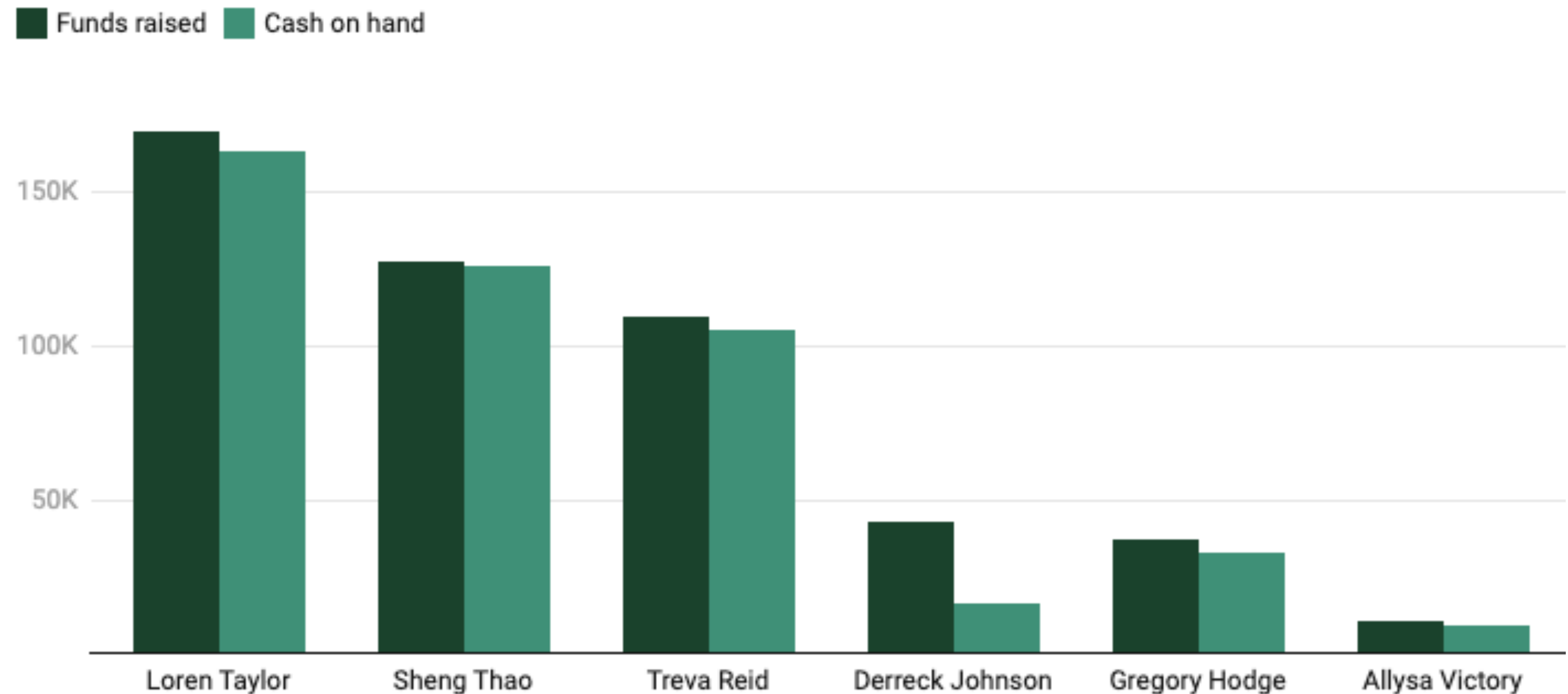
Mayor Candidate Forum

BID-Alliance-led forum to keep Oakland's commercial district priorities in focus.

**Save-the-Date: August 15th
At Waterfront Hotel
Capacity Approximately 200**

Oakland mayoral race

Fundraising by Oakland mayoral candidates so far



Total funds raised in 2021 for the Nov. 8 2022 election.

Source: <https://ssl.netfile.com/static/agency/coak/> • Created with [Datawrapper](#)



Renewal 2023

Monthly Task Force Report

May

Update:

- Intensive study of parcel and ownership data
- RFQ Responses Submitted from 5 potential Consultant Teams
- Meetings with top 10-20 stakeholders Underway, including adjacent
- Stay tuned for your assignments!



Business Spotlight: Sierra Deli

Tuan Quach, the owner of Sierra Deli spoke about being Jack London's unofficial grocery store, serving 100+ first responders a day, and running a family-owned business in Oakland over the last 20 years.

Full feature to come on social media and our website!



Other Ongoing Work:

- Brewing District – Late Summer Festival
- Hanging Planters on Broadway
- Call for Mural Building Sites
- Welcome First Responders
- Swag Bags
- Website Overhaul
- Alternative Business Ownership Models

