



JACK

L **O** **N**

D **O** **N**

One Community

- Economy
- Transportation System
- Recreation Open Space System
- Estuary
- Quality of Life



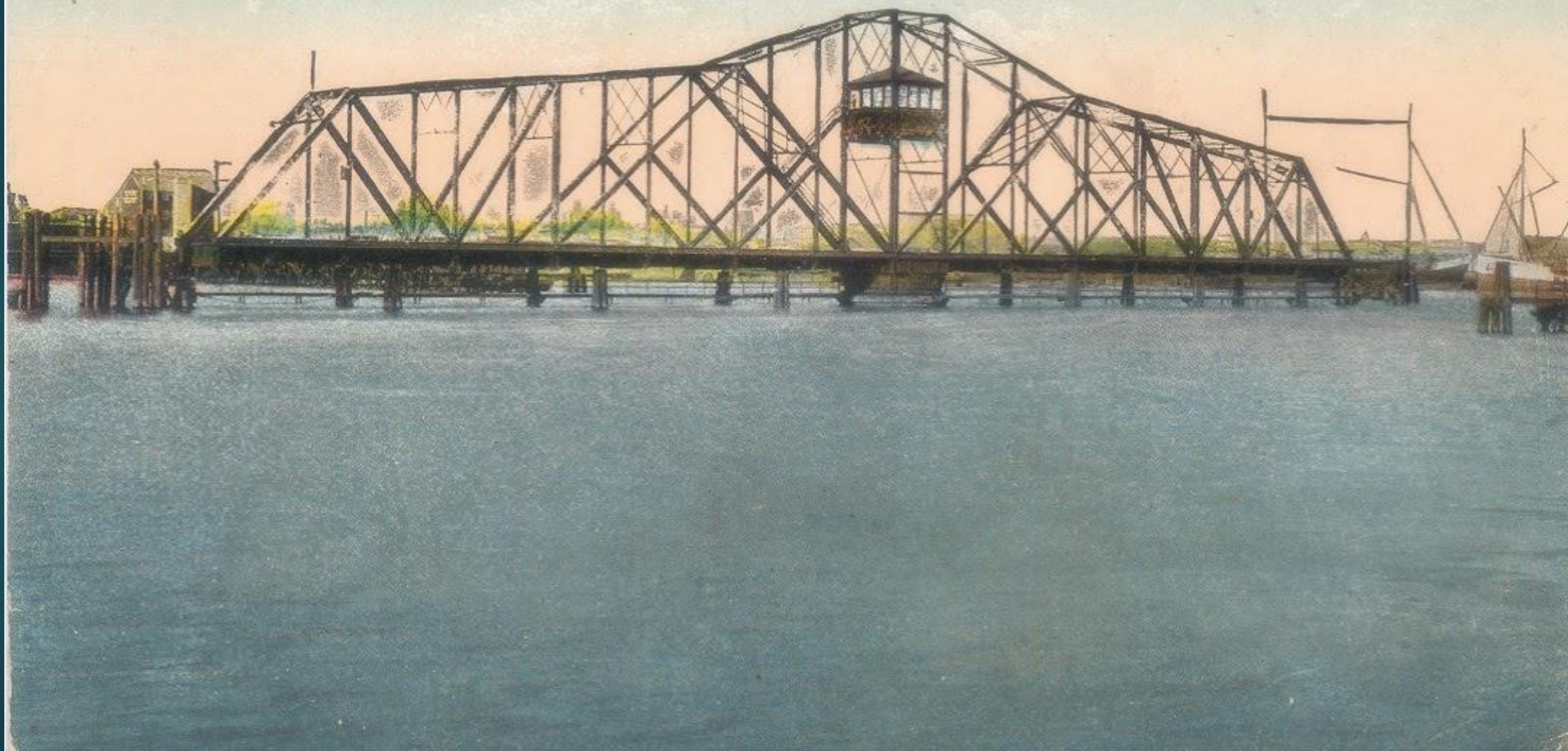
Working Together: Making Connections

- Waterfront Housing
- Waterfront Recreation
- Water-based Transportation
- Economic Opportunities
- Environmental Benefits





Webster St. Bridge, Oakland, Cal.

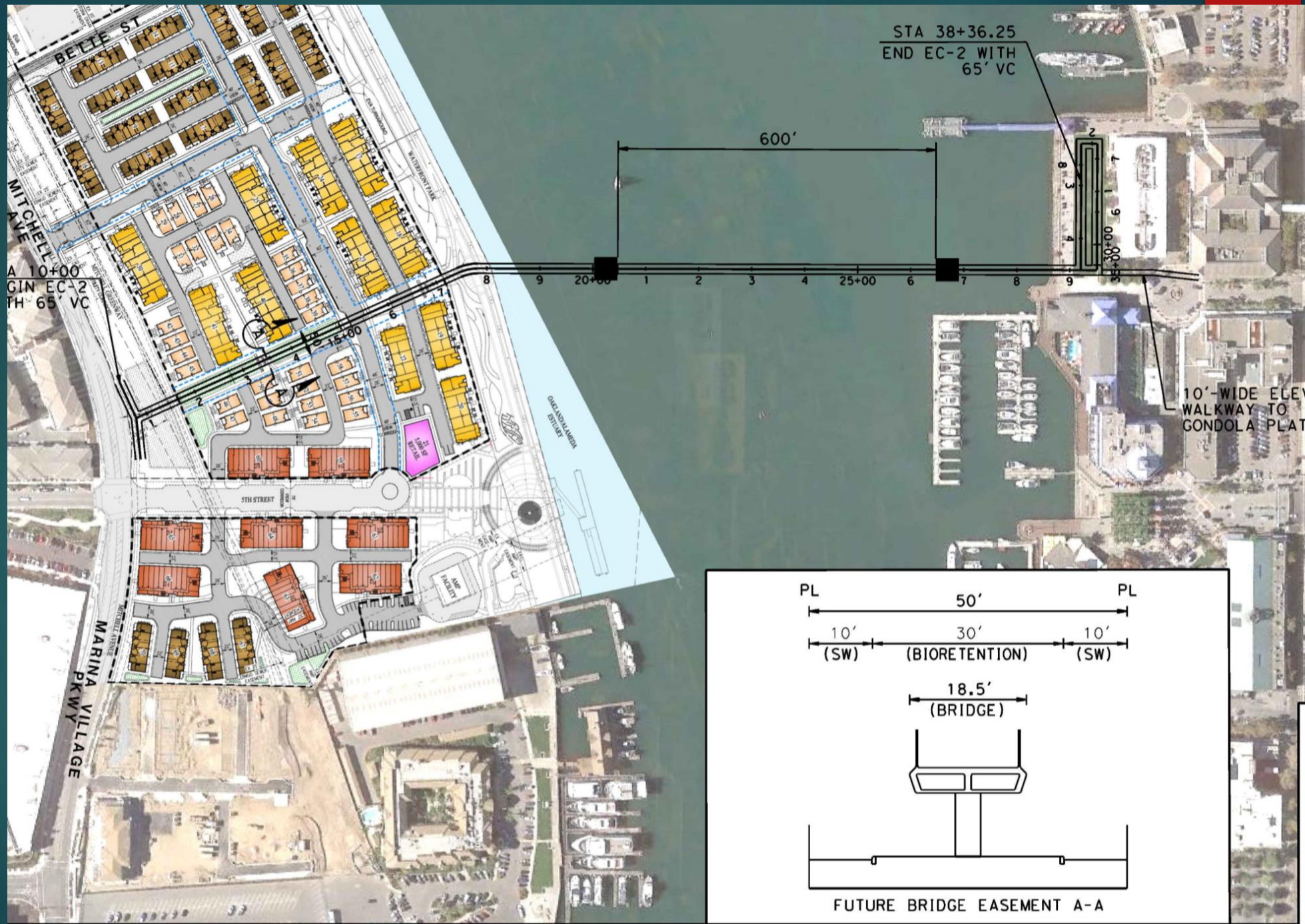






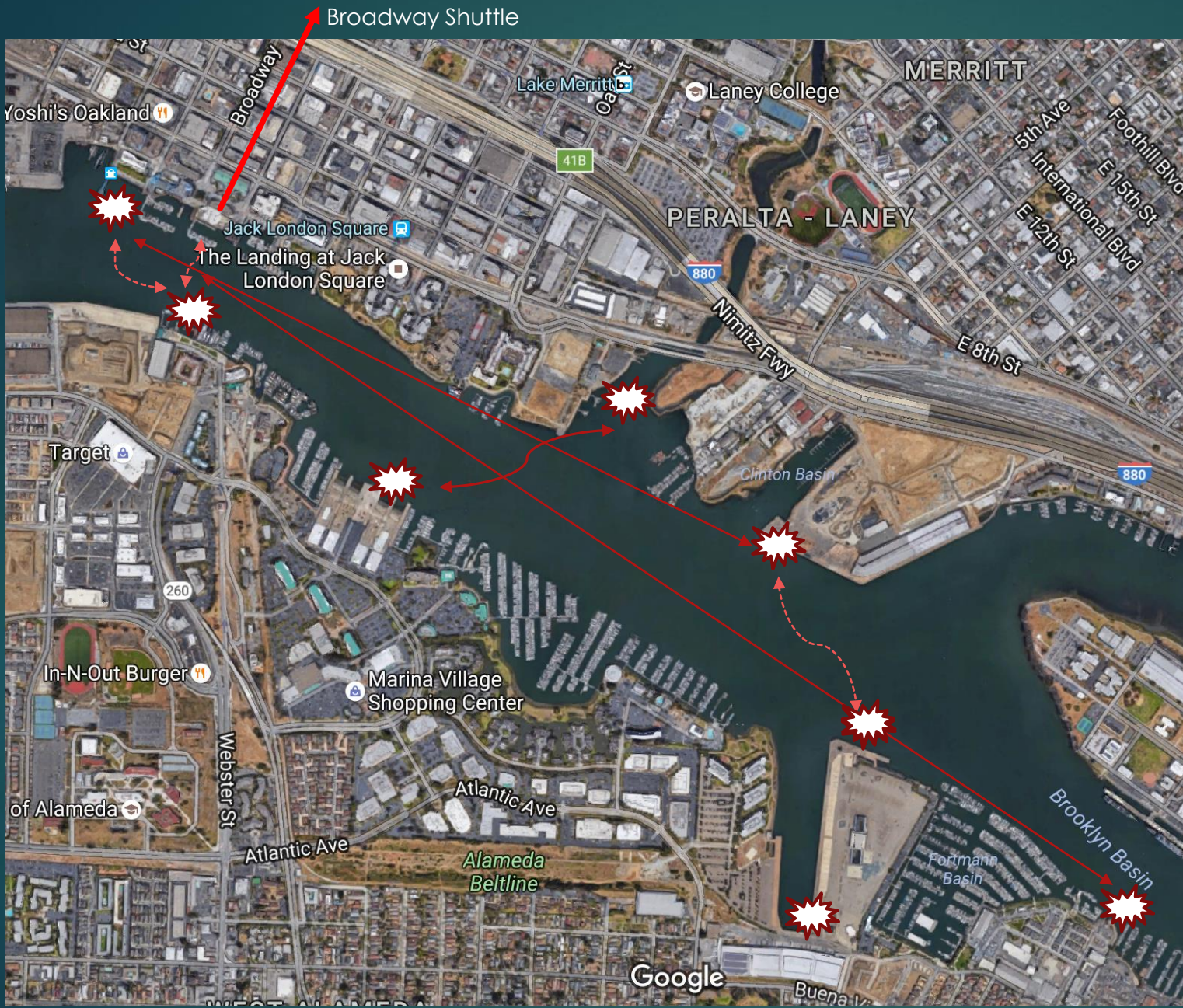






LANDING





Alameda Committed

- Waterfront Housing
- Waterfront Recreation
- Water-based Transportation
- Development Provides:
 - Facilities
 - Annual Funding



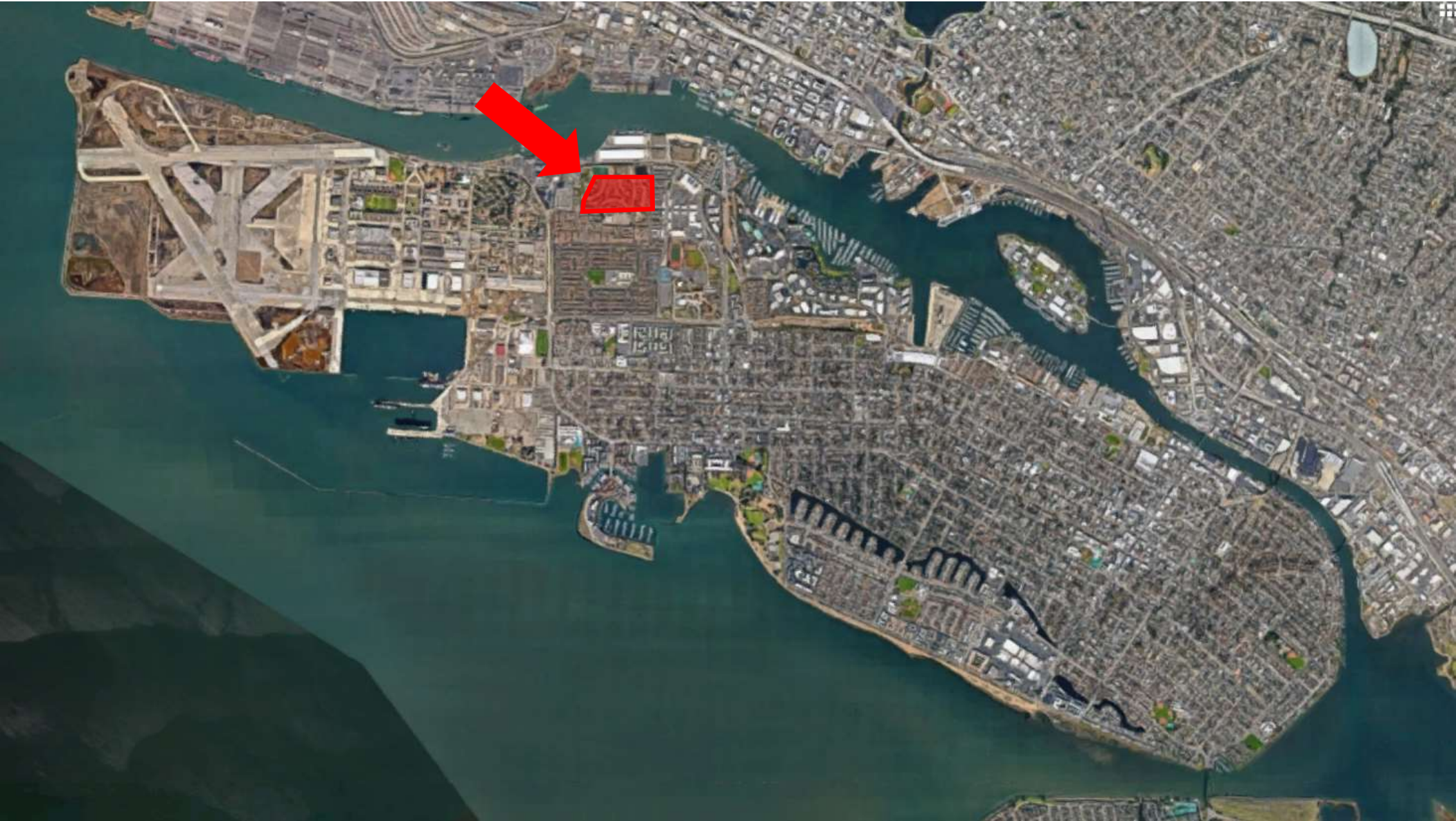






LEASING

Xfinity



ADMIRALS COVE

ALAMEDA

Photo courtesy Kristoffer Koster















LOWELL PARK

WEST OAKLAND

HW 980

HW 880

CAPITOL CORRIDOR

SCHNITZER STEEL

OAKLAND PORT

55 ACRES

VISTRA ENERGY PLANT

JACK LONDON SQ.

1,950 FT

INNER HARBOR

ALAMEDA POINT

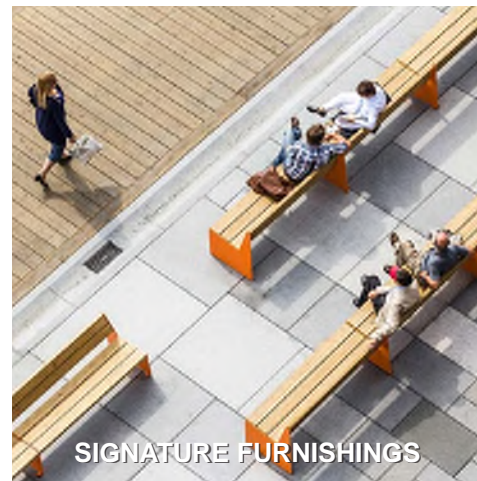
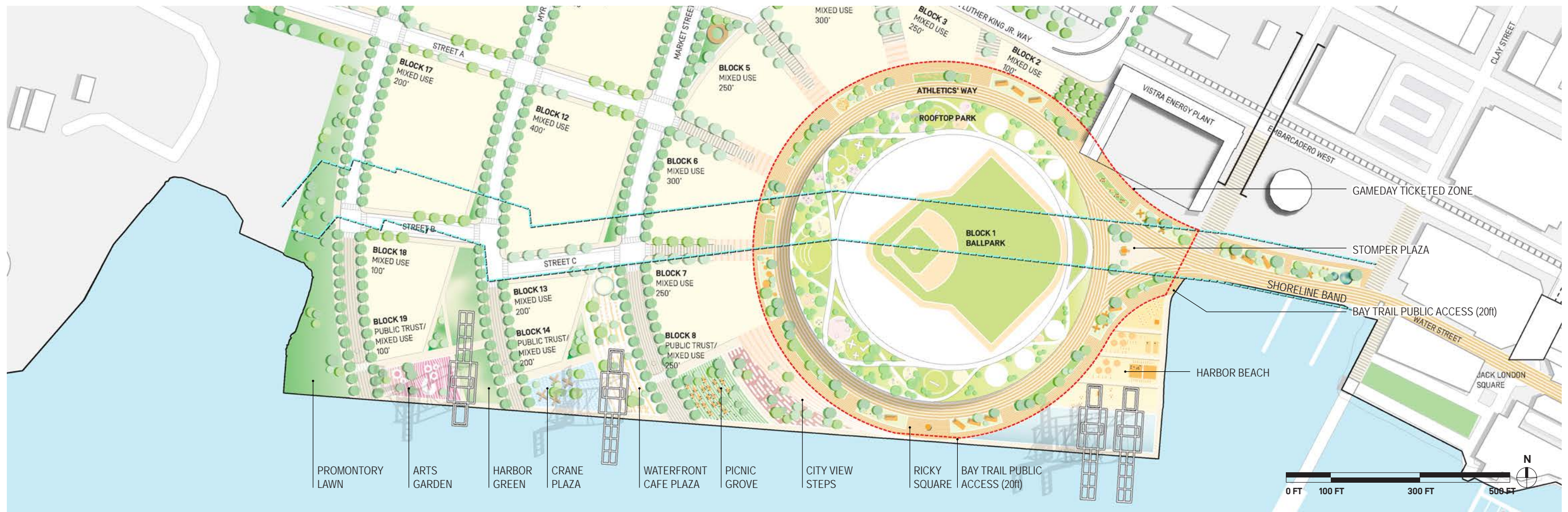
HOWARD TERMINAL SITE CONTEXT

DRAFT



HOWARD TERMINAL SITE PLAN





HOWARD TERMINAL ATHLETICS' WAY & WATERFRONT



HOWARD TERMINAL
PIER PARK GREEN

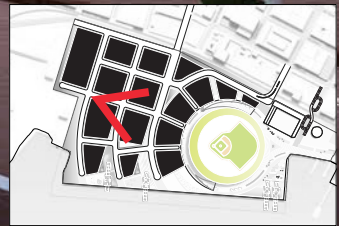


OAKLAND ATHLETICS HOWARD TERMINAL MASTERPLAN

HOWARD TERMINAL
HARBOR AMPHITHEATER



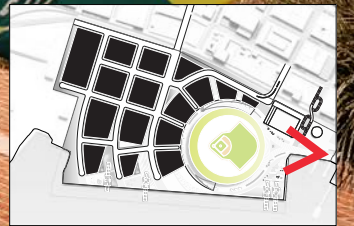
OPEN SPACE FRAMEWORK
PASEO





OPEN SPACE FRAMEWORK
ARRIVAL

OAKLAND ATHLETICS HOWARD TERMINAL MASTERPLAN

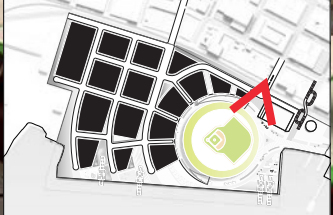


ADVANCED STATS PRIMER

TEAM	WINS	LOSSES	PTS	REB	AST	STL	BLK	FT%	3PT%
ATL	12	8	110	45	22	10	5	78%	38%
SEA	10	10	105	42	20	8	4	75%	35%
MEM	8	12	98	38	18	6	3	72%	32%
PHO	7	13	95	35	15	5	2	70%	30%
MIN	6	14	90	32	12	4	1	68%	28%
IND	5	15	85	30	10	3	1	65%	25%
CHI	4	16	80	28	8	2	0	62%	22%
ORL	3	17	75	25	6	1	0	60%	20%
MEM	2	18	70	22	4	0	0	58%	18%
PHO	1	19	65	20	3	0	0	55%	15%
MIN	0	20	60	18	2	0	0	52%	12%
IND	0	21	55	15	1	0	0	50%	10%
CHI	0	22	50	12	0	0	0	48%	8%
ORL	0	23	45	10	0	0	0	45%	5%
MEM	0	24	40	8	0	0	0	42%	3%
PHO	0	25	35	6	0	0	0	40%	2%
MIN	0	26	30	4	0	0	0	38%	1%
IND	0	27	25	3	0	0	0	35%	0%
CHI	0	28	20	2	0	0	0	32%	0%
ORL	0	29	15	1	0	0	0	30%	0%
MEM	0	30	10	0	0	0	0	28%	0%
PHO	0	31	5	0	0	0	0	25%	0%
MIN	0	32	0	0	0	0	0	22%	0%
IND	0	33	0	0	0	0	0	20%	0%
CHI	0	34	0	0	0	0	0	18%	0%
ORL	0	35	0	0	0	0	0	15%	0%
MEM	0	36	0	0	0	0	0	12%	0%
PHO	0	37	0	0	0	0	0	10%	0%
MIN	0	38	0	0	0	0	0	8%	0%
IND	0	39	0	0	0	0	0	5%	0%
CHI	0	40	0	0	0	0	0	3%	0%
ORL	0	41	0	0	0	0	0	2%	0%
MEM	0	42	0	0	0	0	0	1%	0%
PHO	0	43	0	0	0	0	0	0%	0%
MIN	0	44	0	0	0	0	0	0%	0%
IND	0	45	0	0	0	0	0	0%	0%
CHI	0	46	0	0	0	0	0	0%	0%
ORL	0	47	0	0	0	0	0	0%	0%
MEM	0	48	0	0	0	0	0	0%	0%
PHO	0	49	0	0	0	0	0	0%	0%
MIN	0	50	0	0	0	0	0	0%	0%



OPEN SPACE FRAMEWORK
MARTIN LUTHER KING PLAZA



Alameda Point



ALAMEDA POINT



ALAMEDA POINT TODAY

AN EMERGING HUB FOR INNOVATORS

- Pockets of organic success as a center for innovative enterprises
- Nearly two million square feet of commercial space leased:
 - Saildrone
 - Kairos Power
 - Wrightspeed
 - Natel Energy
 - Astra Space
 - Google



ORGANIC GROWTH AS A REGIONAL DESTINATION

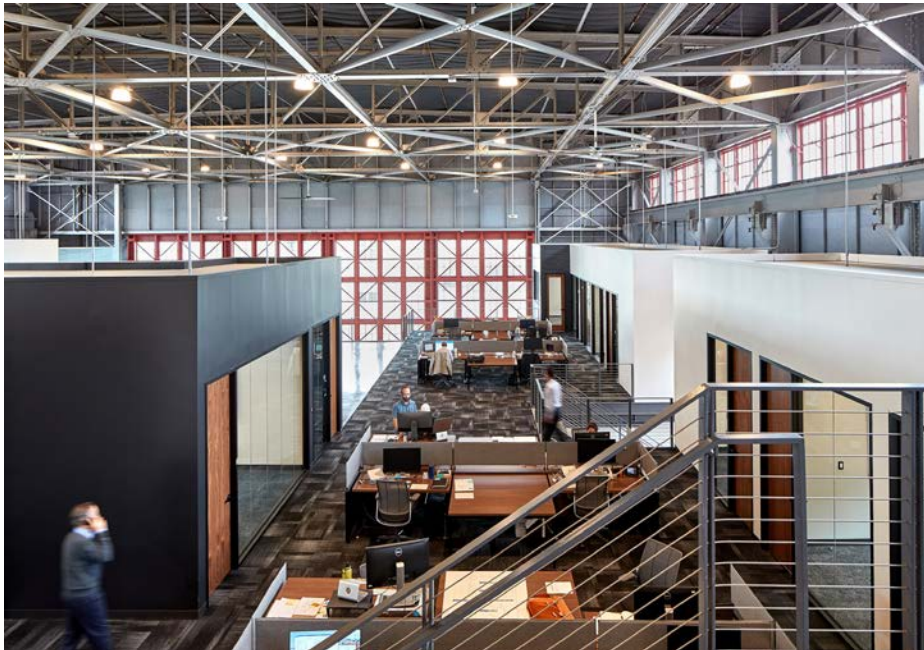
- Popular location for craft beverage manufacturing and tasting rooms:
 - St. George Spirits
 - Hangar One Vodka
 - Faction Brewery
 - Rock Wall Winery
 - Admiral Malting
 - Almanac Beer Company



BUILDING 9

Alameda Point

- 81,000-sq. ft. former navy building, with 16,000 sq. ft. new second story
- Targeted toward job generating R&D and modern manufacturing users
- Kairos Power occupies half the building with R&D lab facilities and offices for 150 people.



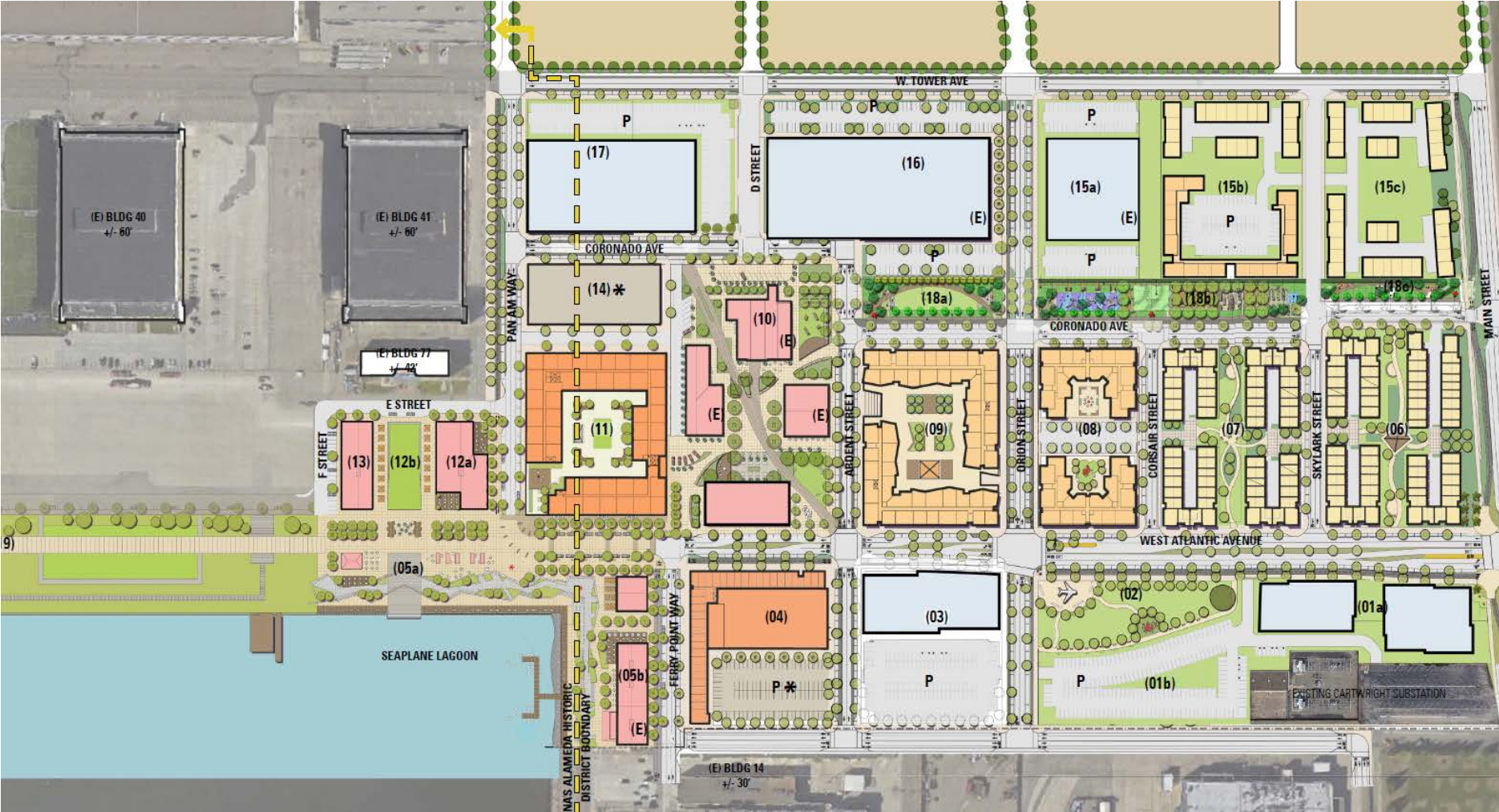
BUILDING 91

Alameda Point

- 41,000-sq. ft. 1940s navy warehouse building with new 10,000 sq. ft. addition
- Home to Almanac Beer Co. and Admiral Maltings
- Received the 2018 Preservation Award from the Alameda Architectural Preservation Society.



ALAMEDA POINT SITE A



ALAMEDA POINT SITE A

PROJECT OVERVIEW

- 800 multi-family residential units, including 25% affordable
- Up to 100,000 sf of retail
- Up to 600,000 sf of commercial, targeting makers, manufacturing, R&D
- 15 acres of public parks and waterfront plaza
- New ferry terminal at Seaplane Lagoon
- \$100 million in infrastructure improvements
- A \$5 million contribution to regional sports complex
- Full service hotel
- Transportation demand management (TDM) plan that includes infrastructure and services such as ferry, BART shuttle, bus rapid transit, car sharing, and cycling



BLOCK 10

Bldg 67 - Adaptive Reuse

Restaurant / Marketplace /
Food & Beer Hall / Small
artisan workshop with
retail storefront

BUILDING 67

Bldg 98 - Adaptive Reuse

Multi-tenant Retail /
Lifestyle

BUILDING 98

Bldg 112 - Adaptive Reuse

Multitenant Maker / Custom
manufacturing / Artist studio

BUILDING 112

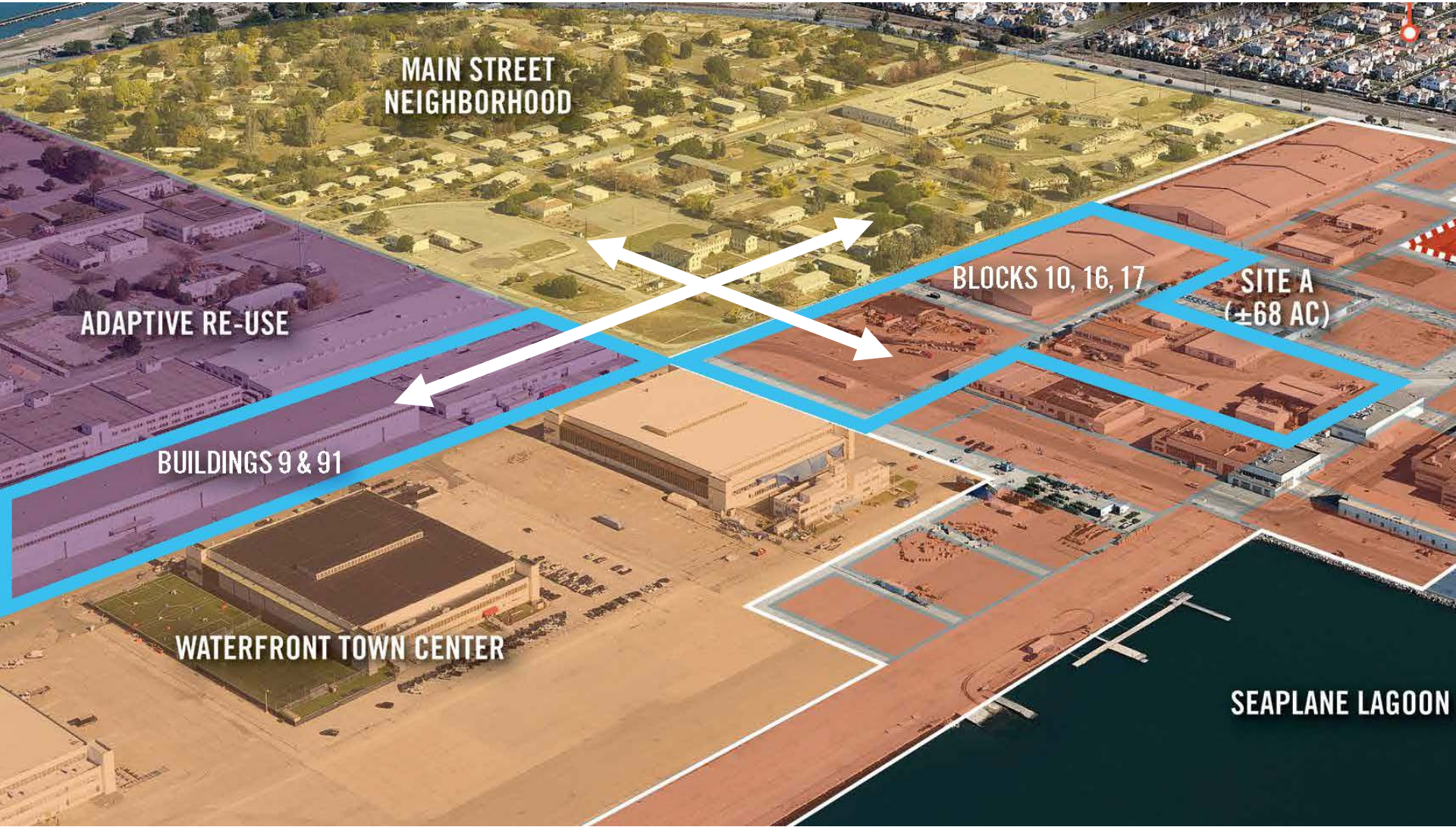
West Atlantic Building - New Construction

Single or multi-tenant Brand
anchor/ Flex event /
Education / Entertainment

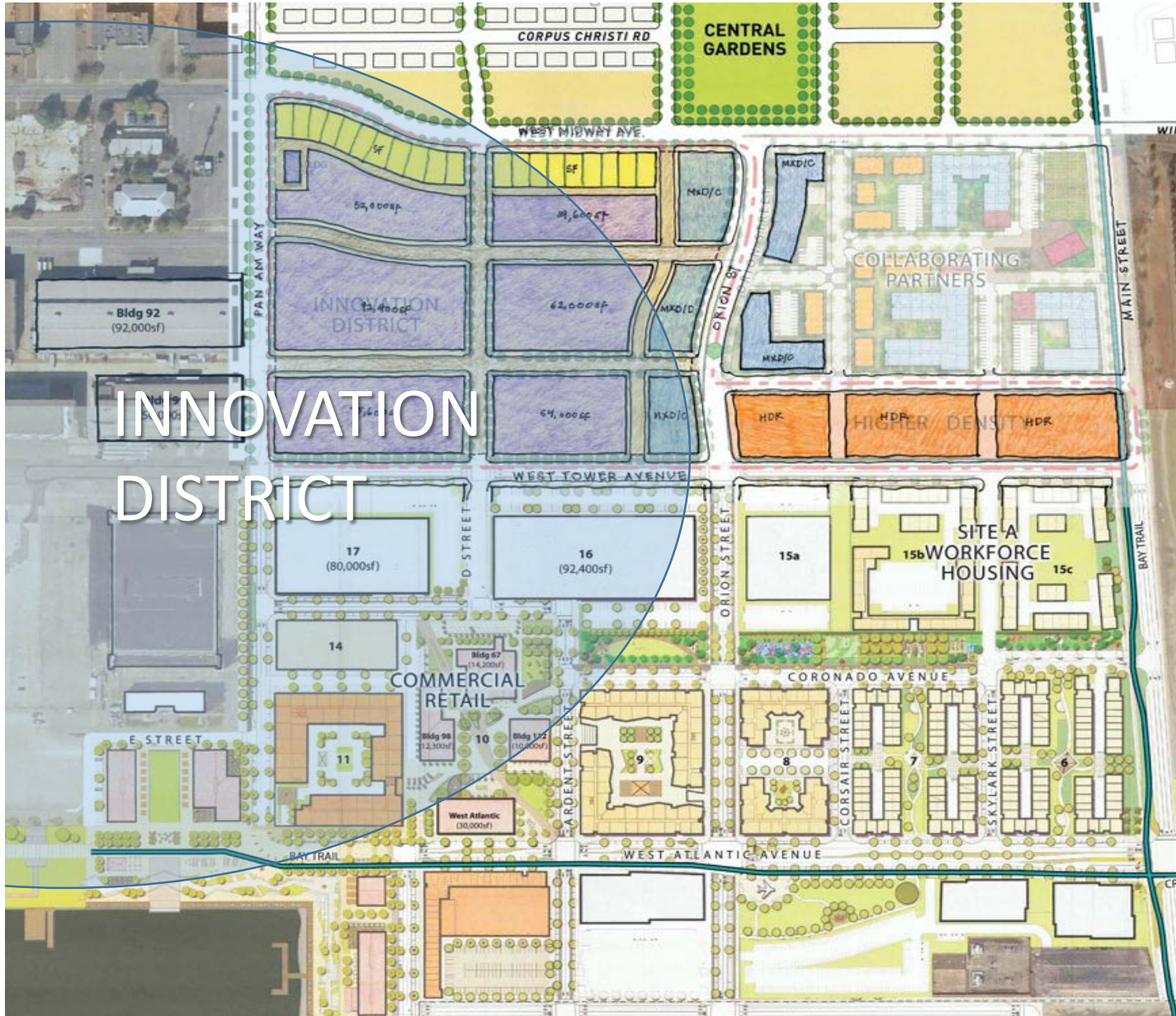
WEST ATLANTIC
BUILDING



CREATING SYNERGIES ACROSS SITES

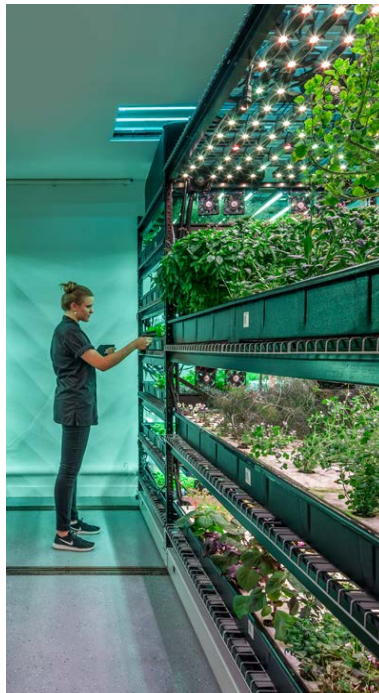
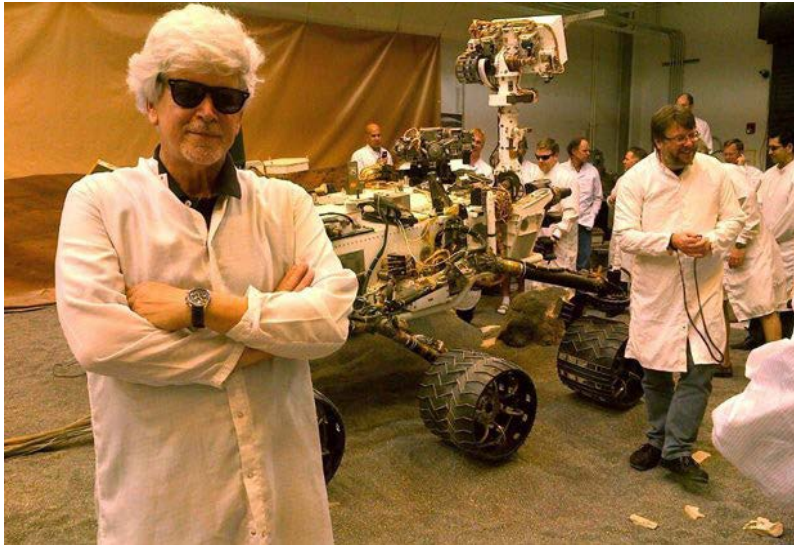


BUILDING AN INNOVATION DISTRICT



INNOVATION DISTRICT

BUILDING AN INNOVATION DISTRICT



BUSINESS PROFILES

- Advanced manufacturing
- Craft manufacturing
- Food & beverage production
- Fashion/product design
- Prototyping
- Fine arts
- Incubator/Accelerator
- Life sciences
- R&D
- Emerging technologies

STRATEGIC PROGRAMING

- Owner-driven leasing team
- Ensure ideal user mix
- Offer range of spaces
- Target early stage and established tenants
- Cluster creative tenants
- Promote quality local amenities
- Engage mission-driven management entity

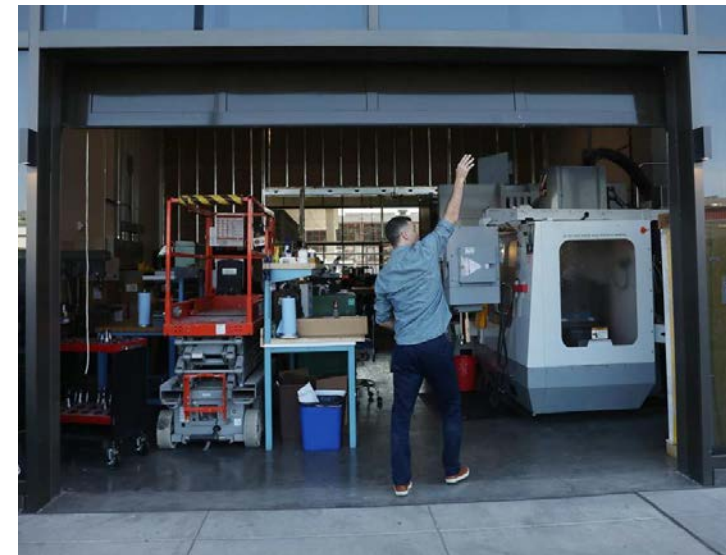
CELEBRATE THE DISTRICT

- Program events
- Wayfinding
- Engage with electeds
- Support start-ups
- Create a “made local” brand platform
- Join the innovation community

BUILDING AN INNOVATION DISTRICT

WHY ALAMEDA POINT:

- Access to vast diverse and talented Bay Area workforce
- Proximity to B2B and retail consumer base
- Home to a range of innovative producers, R&D, tech users
- Building stock and roadways suited for R&D/manufacturing
- Affordability (compared to nearby urban centers)
- Extensive transit improvements planned
- Planned amenities – open space, retail, entertainment
- Access to extensive local networks of suppliers and partners
- Close to world class universities
- Access to international ports and airports
- Most efficient permitting process in entire Bay Area
- Rich industrial history and unique environment





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