

June Update

Jack London Improvement District



Clean & Safe Program Statistics

January 2022 through May 2022

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Business Contacts	'22	--	12	227	67	25	--	--	--	--	--	--	--	331
Graffiti - Removed	'22	24	86	36	61	27	--	--	--	--	--	--	--	234
Illegal Dumping	'22	12	26	22	14	16	--	--	--	--	--	--	--	90
Infrastructure Cleaned	'22	--	255	930	1483	1222	--	--	--	--	--	--	--	3890
Special Project (hours)	'22	104	163	20	18	10	--	--	--	--	--	--	--	315
Trash (lbs)	'22	2171	4864	2590	4396	3525	--	--	--	--	--	--	--	17546
Weed Abatement (block faces)	'22	136	202	89	159	118	--	--	--	--	--	--	--	704

A fluctuation of staffing has drastically impacted the numbers in some categories.



Renewal 2023

Monthly Task Force Report June

- Urban Place Consulting unanimously selected as winning consultant team for renewal project among 5 competitive submittals
- Site visit tentative date: 6/20
- Detailed study of parcel data
- Meetings with top 10-20 stakeholders underway
- Stay tuned for your assignments!



6 Steps to Renew

1. Identify Needs

- Tour District
- Meet with stakeholders.
Review needs
- Meetings with renewal committee
- Review components of management plan with Renewal Committee

2. Review Management Plan & Build Consensus

- Establish budget and assessment rates
- Draft Decisions on Management Plan elements.
- Draft Management Plan

3. Petition Campaign

- Final Management Plan & Engineer Report
- Build consensus
- Needs 30+% of assessment to be paid
- Signatures are weighted by assessment

Steps to Renew continued

4. Prop 218 Ballot

- Council hearing to receive petitions, set public hearing, start ballot process.
- Need more yes than no. Vote is weighted by assessment
- 45 days

5. City Council Hearings

- City Council Public Hearing. Count ballots, establish the district

6. Contract with City & Submit assessment roll

- Contract between City and Jack London BID
- Submit assessment roll to assessor

Mayor Candidate Forum

BID-Alliance-led forum to keep Oakland's commercial district priorities in focus.

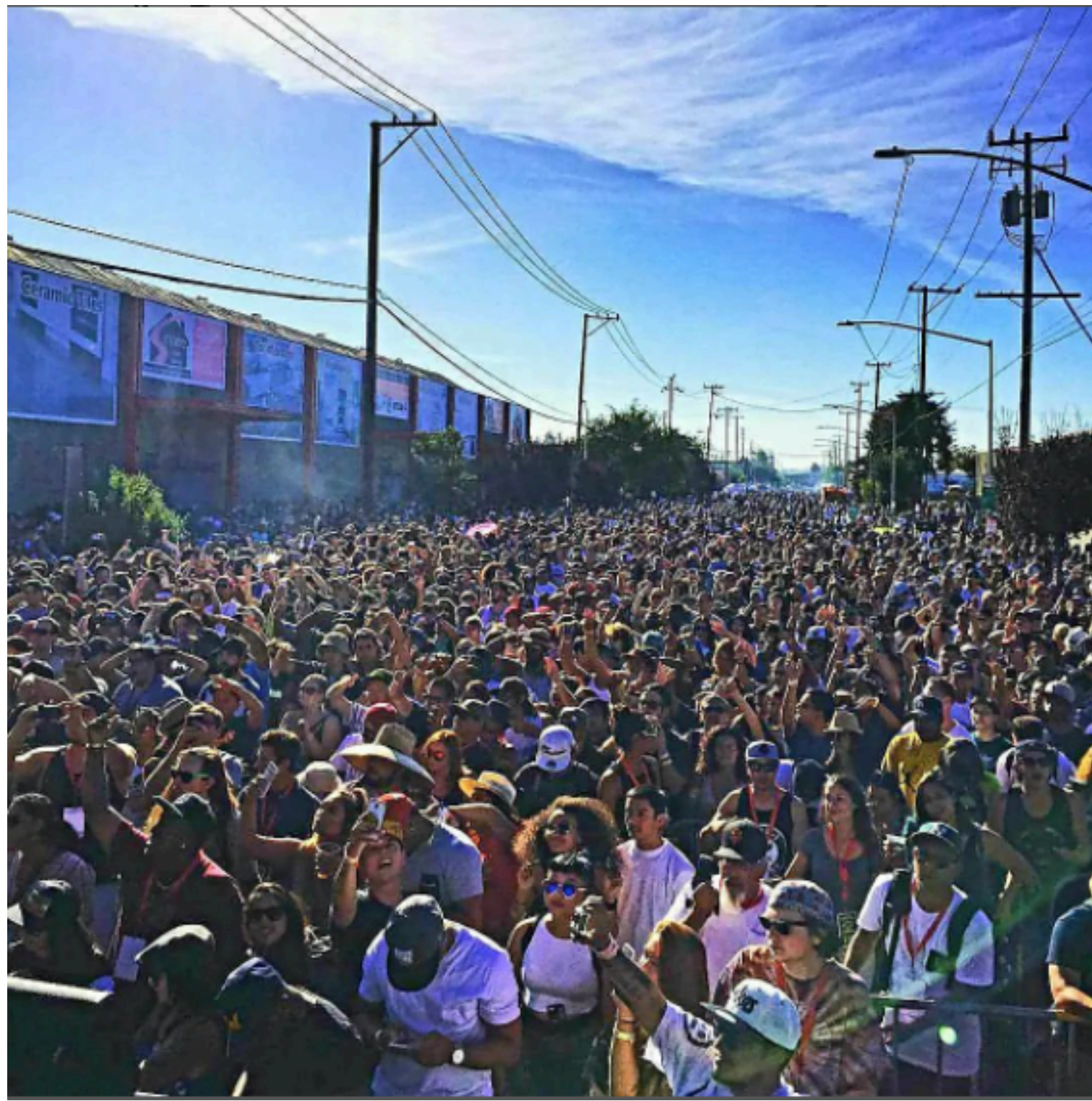
**Save-the-Date: August 15th
At Regal Cinemas
Capacity Approximately 200**



This Month in Public Advocacy + Partnerships

- BCDC Land Use Designation change for Howard Terminal**
- Support for Lake Merritt TOD**
- Support for Oakland-Alameda Free Water Shuttle (two year pilot)**
- Support for City's MEGA Federal grant / multi-modal transportation hub on 2nd**
- Marketing campaign with Amtrak San Joaquins**





Events 2022

+ **HIERO DAY** on September 3rd

+ **Jack London Brewing District Festival** August 6th

+ **National Night Out Block Party** August 2nd



PC: Hiero Day

